

# ECO INSIGHT

## Unveiling INSEE Ecocycle's Sustainability DNA



### INSEE Ecocycle Launches First Electric Waste Collection Vehicle to Drive Cleaner Waste Transport

INSEE Ecocycle is advancing toward a new standard in waste transportation with the launch of its first electric waste collection vehicle (EV)—marking an important step in promoting low-carbon transportation practices.

The introduction of INSEE Ecocycle's first EV waste collection truck represents another significant milestone that reflects the company's strong commitment to integrating clean technology into sustainable waste management processes while minimizing environmental impacts.

The first EV truck will be put into actual operation on routes from customer facilities to INSEE Ecocycle's waste management plant, offering performance insights that will shape future decisions on expanding EV usage within the fleet.

This launch aligns with the company's "Collaborating for Sustainability" concept, which emphasizes working closely with partners across all sectors to elevate the waste management value chain to become safer, more advanced, and more environmentally responsible.

#### HIGHLIGHTS IN THIS ISSUE

**INSEE ECOCYCLE IS THE ONLY WASTE MANAGEMENT COMPANY IN THAILAND TO HAVE ACHIEVED GREEN INDUSTRY LEVEL 5 (GREEN NETWORK)**

**INSEE ECOCYCLE VIETNAM TURNS GHG INVENTORY CHALLENGES INTO BUSINESS OPPORTUNITIES**

**INSEE ECOCYCLE BECOMES THE FIRST AND ONLY COMPANY IN SRI LANKA TO RECEIVE THE PLASTIC POLLUTION REDUCTION STANDARD (PPRS) CERTIFICATION**

## INSEE Ecocycle Joins INSEE RUN 2025 in RDF Segregation Initiative to Support a Sustainable Event



INSEE Ecocycle, collaborated to promote sustainable waste management at INSEE RUN 2025: TOGETHER WE RUN, TOGETHER WE SUSTAIN, held by Siam City Cement Public Company Limited on 9 November 2025 at One Bangkok. The initiative aimed to encourage responsible waste management and raise environmental awareness among participants.

During the event, INSEE Ecocycle set up Refuse-Derived Fuel (RDF) bins to collect non-recyclable waste such as paper cups, plastic cutlery, food containers and sachets. The collected RDF will be used as an alternative fuel to replace coal in cement production at INSEE Ecocycle's facility in Saraburi.

In addition to waste management activities, INSEE Ecocycle also organized an educational exhibition on RDF fuel, raising awareness among participants about proper waste segregation and the process of converting non-recyclable plastic waste into RDF. This initiative helps reduce the amount of waste sent to landfills and supports the development of a sustainable Zero Waste society.

## INSEE Ecocycle Recognized at the 2025 AMCHAM Corporate Impact Awards

On November 12, 2025, INSEE Ecocycle was recognized at the AMCHAM Corporate Impact Awards in Bangkok for its significant contributions to Thailand's environmental and social landscape. As one of 117 member companies honored by the American Chamber of Commerce, INSEE Ecocycle was celebrated for successfully integrating sustainability and circular economy principles into its core business model. The ceremony, attended by high-ranking officials including U.S. Ambassador Robert Godec, highlighted the company's role in providing innovative solutions that help industrial sectors reduce their environmental footprints. This award reaffirms INSEE Ecocycle's long-term commitment to driving responsible business practices and supporting Thailand's broader transition toward a greener, more sustainable future.



## INSEE Ecocycle Received Business Partner Award from Chevron Thailand



INSEE Ecocycle was honored with the Business Partner Award by Chevron Thailand for its vital role in the success of the Block 10–13 Asset Retirement project. During the event at Chevron's headquarters, the company showcased its sustainable waste management capabilities and highlighted the Electromotive Cleaning project. This specific collaboration provides an innovative, eco-friendly cleaning solution for the oil and gas industry that improves operational efficiency and safety while significantly reducing waste and costs. This recognition reinforces the strong partnership between the two companies and underscores INSEE Ecocycle's commitment to providing high-standard, environmentally responsible services to the industrial sector.



## INSEE Ecocycle Participates in MLP Recycle Waste Market to Promote Sustainable Waste Management

INSEE Ecocycle participated in the MLP Recycle Waste Market held on 11 December 2025 at Pepsi-Cola (Thai) Trading Co., Ltd., Emporium Tower. The event reflects INSEE Ecocycle's role as a strategic partner committed to promoting proper and sustainable waste management practices that deliver long-term environmental benefits.

During the event, Ms. Piyachat Chairoon, Communication and Sustainability Manager, represented INSEE Ecocycle as a speaker, sharing insights on sustainable waste management. In addition, INSEE Ecocycle hosted an exhibition booth to educate participants on appropriate waste management solutions for handling non-recyclable waste.

The MLP Recycle Waste Market aims to raise awareness of multi-layer packaging waste and proper management practices, while also fostering collaboration among stakeholders to develop joint environmental initiatives in the future. INSEE Ecocycle's participation underscores its ongoing commitment to driving collective action toward a more sustainable and circular waste management system.



## INSEE Ecocycle together with SCCC Plants Achieve Thailand's Highest Green Industry Recognition



INSEE Ecocycle, together with Siam City Cement plants (Plant 2 and Plant 3), has been awarded the Green Industry Level 5 (Green Network) Certification, the highest level of recognition granted by the Department of Industrial Works (DIW), Ministry of Industry (MOI), Thailand.

The Green Industry Level 5 certification reflects excellence in sustainable industrial practices, environmental stewardship, and collaboration across value chains.

To date, fewer than 100 factories nationwide have attained this prestigious level, out of more than 55,000 factories certified under the Green Industry program.

Notably, INSEE Ecocycle is the only waste management company in Thailand to have achieved Green Industry Level 5 (Green Network) certification. This milestone underscores the company's leadership in advancing sustainable waste management, fostering strong partnerships, and driving positive environmental and social impact in alignment with national sustainability goals.

## Embedding Sustainability Thinking among Future Engineers

On October 9, 2025, INSEE Ecocycle Vietnam launched the ECO TALKS platform with its first university engagement at Ho Chi Minh University of Technology and Education (HCMUTE), connecting with 100 engineering students through expert-led discussions on GHG reduction challenges and sustainable solutions. The session translated circular economy concepts into practical applications, inspiring students to consider sustainability as an integral part of engineering practice. With an overall satisfaction score of 9.7/10, the initiative reinforced Ecocycle's role as a credible knowledge partner in sustainability education and talent engagement.



## Turning GHG Inventory Challenges into Business Opportunities

Under the theme “GHG Inventory – Turning Challenges into Opportunities,” INSEE Ecocycle Vietnam convened nearly 70 corporate partners on October 30, 2025, to share practical insights on GHG accounting and emissions management. By combining expert guidance with real customer experiences, the session supported businesses in understanding their emission footprint and identifying actionable pathways toward Net Zero. The activity strengthened Ecocycle's positioning as a sustainability transformation partner supporting customers beyond waste treatment.



## Expanding Sustainability Awareness within Industrial Ecosystems

Expanding the outreach on November 6, 2025, INSEE Ecocycle Vietnam conducted an ECO TALKS session at Long Duc Industrial Park, engaging industrial park authorities and manufacturing tenants with diverse waste streams. The program introduced compliant waste management practices and highlighted the environmental benefits of co-processing technology. This engagement marked an important step in embedding Ecocycle's solutions within the industrial park ecosystem while opening new opportunities for engagement and lead development.





## Promoting Responsible Waste Practices in the Office Sector

At Deutsches Haus, INSEE Ecocycle Vietnam delivered an ECO TALKS session for the commercial building community on November 6, 2025, focusing on the growing challenge of waste generation and the importance of compliant waste management. The session encouraged organizations and tenants to take a more active role in environmental protection, reinforcing sustainability awareness within the office and service sectors.



## Contributing Operational Expertise to National Sustainability Dialogue

On October 3, 2025, INSEE Ecocycle participated in the OPTOCE Workshop: “From Pilot to Policy – Addressing Non-Recyclable Plastic Waste through Co-Processing in the Cement Industry” in Hanoi, together with the Royal Norwegian Embassy, SINTEF, government agencies, and industry experts.

Ecocycle shared practical experience implementing co-processing for non-recyclable plastics, demonstrating its effectiveness in cutting emissions, reducing fossil fuel use, and supporting Vietnam's circular economy transition. This participation strengthened Ecocycle's position as a key industry contributor in national policy discussions on sustainable waste management.



## Strengthening Brand Engagement through Circular Storytelling

The Plantable Seed Calendar 2026 was introduced as a year-end sustainability engagement initiative to strengthen brand affinity and reinforce circularity positioning. Crafted from 100% handmade seed paper by Zó Project artisans, the calendar uses recycled materials such as kraft paper and natural fibers—optimizing germination rates while minimizing environmental impact.

Each monthly page can be planted to grow new seedlings, symbolizing regeneration and reflecting the belief that waste rebirth is also a journey of renewal for hope and nature. Designed under a “Simple but Better” philosophy, the calendar avoids full-color printing and highlights natural textures to reduce ink usage and overall environmental footprint.

Beyond being a meaningful New Year gift, the calendar encourages partners and customers to slow down, reflect, and take small green actions throughout the year.



## INSEE Ecocycle at ICPIES 2025: Leading Circular Economy Innovation

INSEE Ecocycle strengthened its presence in international thought-leadership forums by participating in the 2<sup>nd</sup> International Conference on Plastics, Innovations, and Environmental Sustainability (ICPIES 2025). The engagement provided a strategic platform to advance dialogue on circular economy practices, responsible plastic management, and sustainable material innovation. Moving forward, the organization will build on these learnings to support clients and stakeholders in adopting innovative approaches to resource efficiency.



## PPRS Certification – A Milestone in Plastic Pollution Reduction



INSEE Ecocycle became the first and only company in Sri Lanka to receive the Plastic Pollution Reduction Standard (PPRS) certification, reaffirming its industry leadership in responsible waste management. This achievement demonstrates measurable progress in reducing environmental impact and reflects the company's commitment to verified, compliant, and sustainable waste solutions.

With the PPRS standard as a benchmark, INSEE Ecocycle will continue to drive best practices, support regulatory frameworks, and help industries implement scientifically proven approaches to plastic pollution reduction.

## Knowledge Exchange to Accelerate Sustainable Industry Practices

As a strategic partner of the 3<sup>rd</sup> International Conference on Resource Efficiency and Circular Economy 2025, INSEE Ecocycle contributed to advancing discussions on sustainable industrial transformation. Global experts shared insights on circularity in challenging business environments, while INSEE Cement's Director – Products & Solutions Portfolio, Dr. Moussa Baalbaki, reinforced the company's practical experience in enabling the circular economy through co-processing and low-carbon solutions. INSEE Ecocycle will continue to support such collaborations to accelerate national efforts toward sustainable resource management.





## Championing Collaboration for a Circular Economy. Buyer-Seller Forum 2025 under EU-funded PLASTICS Project



Reinforcing its role as a national sustainability driver, INSEE Ecocycle partnered with the Buyer-Seller Forum 2025, held under the EU SWITCH-Asia funded PLASTICS Project. The forum brought together key stakeholders from industry, innovation, policy, and development sectors, creating a dynamic platform for exchanging knowledge, sharing best practices, and identifying scalable opportunities for circular business models, enhanced resource recovery, and responsible material management across value chains.

Through its participation, INSEE Ecocycle highlighted the importance of cross-sector collaboration in accelerating the adoption of circular economy principles, promoting sustainable production and consumption, and strengthening market linkages between solution providers and end users.

The initiative also supported capacity building and encouraged investment in innovative, environmentally sound practices aligned with national and global sustainability priorities. INSEE Ecocycle remains firmly committed to partnering with public and private sector stakeholders to drive systemic

change, support policy alignment, and enable practical, market-driven solutions that advance Sri Lanka's transition toward a more circular, resilient, and low-carbon economy while reducing the country's overall environmental footprint.

## Community Health and Environmental Well Being - Blood Donation Programme for the 7<sup>th</sup> consecutive year, in collaboration with the BOI

The annual Blood Donation Programme, conducted in collaboration with the Board of Investment (BOI) at the Katunayake Export Processing Zone, successfully marked its 7th consecutive year, reaffirming a long-standing commitment to community health and social responsibility. The initiative attracted over 150 voluntary donors, whose contributions directly supported national healthcare needs and helped save lives.

This program reflects the strong culture of volunteerism among employees, customers, and stakeholders, as well as INSEE Ecocycle's proactive approach to creating shared value beyond its core operations. By partnering with key institutions and encouraging employee engagement in meaningful social initiatives, the company continues to play a responsible role in strengthening community wellbeing.

Such initiatives underscore INSEE Ecocycle's sustained commitment to corporate citizenship, as well as the different ways it engages with its customers and stakeholders through actions with a purpose that fulfill everyone's moral obligation.

